GPO CREATIVE SERVICES

partial client list

Architect of the Capitol
Botanic Garden
Commodity Futures Trading Commission
Commission on Fine Arts
Congressional Budget Office
Department of the Air Force
Department of the Army
Department of Commerce
Department of Education
Department of Homeland Security
Department of the Interior
Department of Justice
Department of the Navy
Department of State
Environmental Protection Agency
Equal Employment Opportunity Commission
Executive Office of the President
Export-Import Bank of the United States
Federal Emergency Management Agency
Federal Energy Regulatory Commission
Government of the District of Columbia
Health and Human Services
Inter-American Foundation
Interstate Commerce Commission
Library of Congress
National Archives & Records Administration
National Defense University
National Mediation Board
Occupational Safety & Health Review Commission
Office of Independent Counsel
Office of Personnel Management
Patent and Trademark Office
Small Business Administration
Social Security Administration
Supreme Court
U.S. Commission on Civil Rights
U.S. Commission on International Religious Freedom
U.S. Department of Agriculture
U.S. Department of the Interior
U.S. Department of Labor
U.S. Holocaust Memorial Museum
U.S. House of Representatives
U.S. Marine Corps
U.S. Senate
Veterans Affairs

GPO Creative Services (CS) provides graphic design services for Congress, the White House, and all Federal agencies. Our experienced staff of print, Web and multimedia designers, photographers, illustrators and printing specialists will **listen, consult, guide** and **customize your message.** The CS studio works with the latest technology, and projects are created for your audience, budget, and schedule guidelines.

Review our portfolio at **www.gpo.gov/creativeservices/portfolio.htm**, then contact us at **202.512.2012** or **creativeservices@gpo.gov.**

Commodity Futures Trading Commission

Images evocative of global networking are combined with
graduated screens in Photoshop and emphasize the theme
of integrity and security in the futures and option markets.

Inter-American Foundation

Images of sponsored countries are set in flowing shapes and curved text adds interest to features — all add to the feeling of tropical wind and water. The headline font reflects the fluid theme and guides the reader through the report.

Export-Import Bank of the United States

Photoshop collages showcasing member success stories
create an original annual report. Quotes, mission statements,
and informal portrait photos personalize each company.
A die-cut on the cover creates a window into the report
and the use of gloss and dull varnishes add to the
dimensional quality.

Department of Commerce
Export America

A collage of photographs, industrial textures, and symbols
are used throughout this special report on manufacturing.
Metallic inks are used for an enhanced industrial effect.

Department of Commerce
Export America

Through color, texture, and contrasting cultural images,
this special issue emphasizes a specific region and shows
how innovation has evolved from history and tradition.

National Defense University
Joint Force Quarterly

A serious and legible style was required for this magazine
of technical, historical, and contemporary information.
A consistent hierarchy of titles, captions and sidebars helps
guide the reader through the issue, while photography and
graphics add visual impact.

**United States Army
Comptroller Proponency Office**

Developed as an educational tool for resource managers,
this publication needed to be direct and easy to read. By
combining screens of two PMS inks and creating duotone
images, the magazine appears to have multiple colors.

The Inter-American Foundation

The colors and textures of Latin America are
reflected in the design of this publication.
Photographs shot by IAF staff and participants
play an important role in telling the stories of
Foundation projects.

District of Columbia Government
Department of Housing and Community Development

For this informational series on community benefits and rights, single images emphasize the subject of each brochure. The bright color palette and flowing shapes add a friendly tone without distracting from the serious content.

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www.gpo.gov/creativeservices/portfolio.htm

U.S. Government Printing Office

Standardized formats for GPO internal and informational publications were created for readability, ease of reproduction, and to establish consistency.

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www.gpo.gov/creativeservices/portfolio.htm
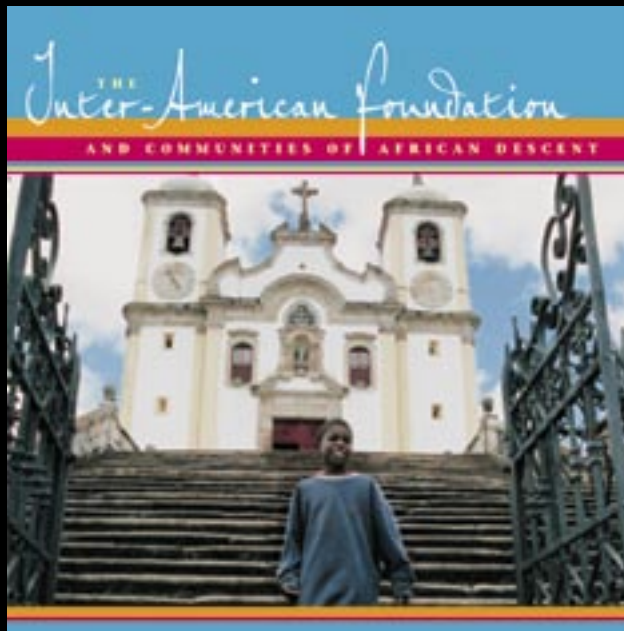
The Inter-American Foundation

Bright colors, bold shapes, and friendly images reflect
Latin America and the Caribbean in this brochure.
An informal headline font captures the light and
friendly nature of the sponsored regions.

U.S. Government Printing Office

GPO's Course Catalog features photos of previous classes, spot art, and testimonials. Using a hierarchy of styles and specific color placement for the text, the reader is guided to the necessary information.
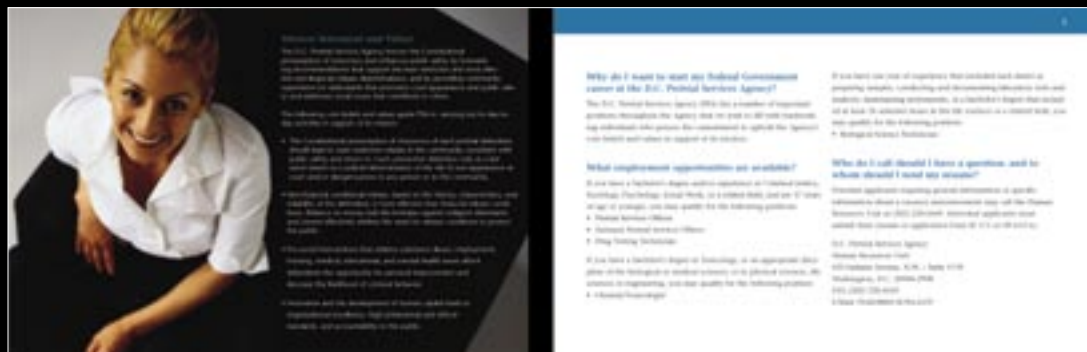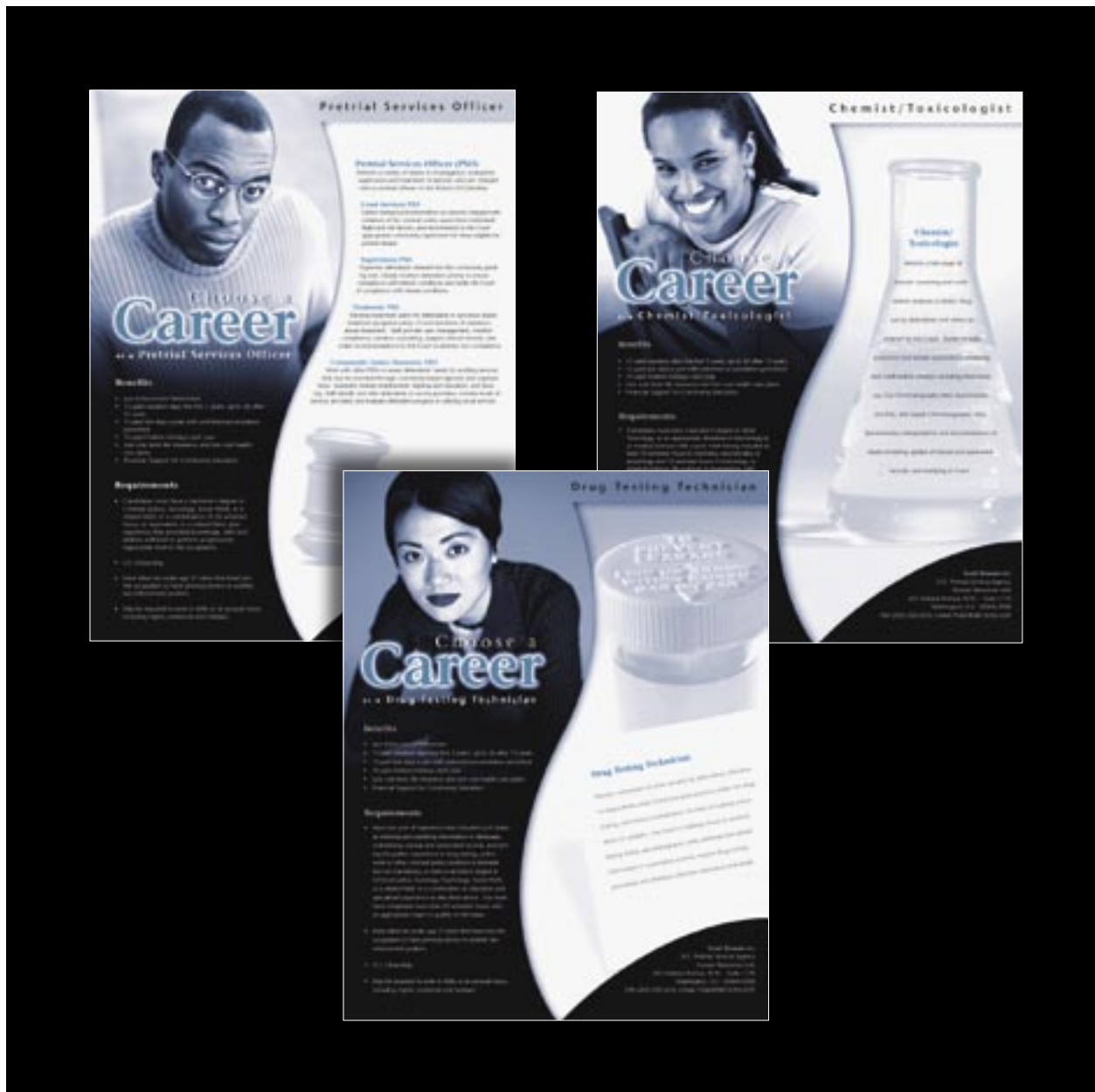
District of Columbia Government
Pretrial Services Agency

This recruiting brochure is geared toward career-minded
young adults. It emphasizes the mission of the agency and
the opportunities available. The layout and colors are clean
and direct which helps the reader focus on the content.

**United States Army
Comptroller Proponency Office**

Circular shapes are combined with images of people to illustrate the "global" nature of the information and training within these programs. Color and imagery changes but the layout remains consistent throughout the campaign, creating a family of related documents.

**District of Columbia Government
Pretrial Services Agency**

The career opportunities on the right side of this recruiting
flyer follow the shape of the photo and background
elements. The layout remains fresh and dramatic without
affecting content readability.
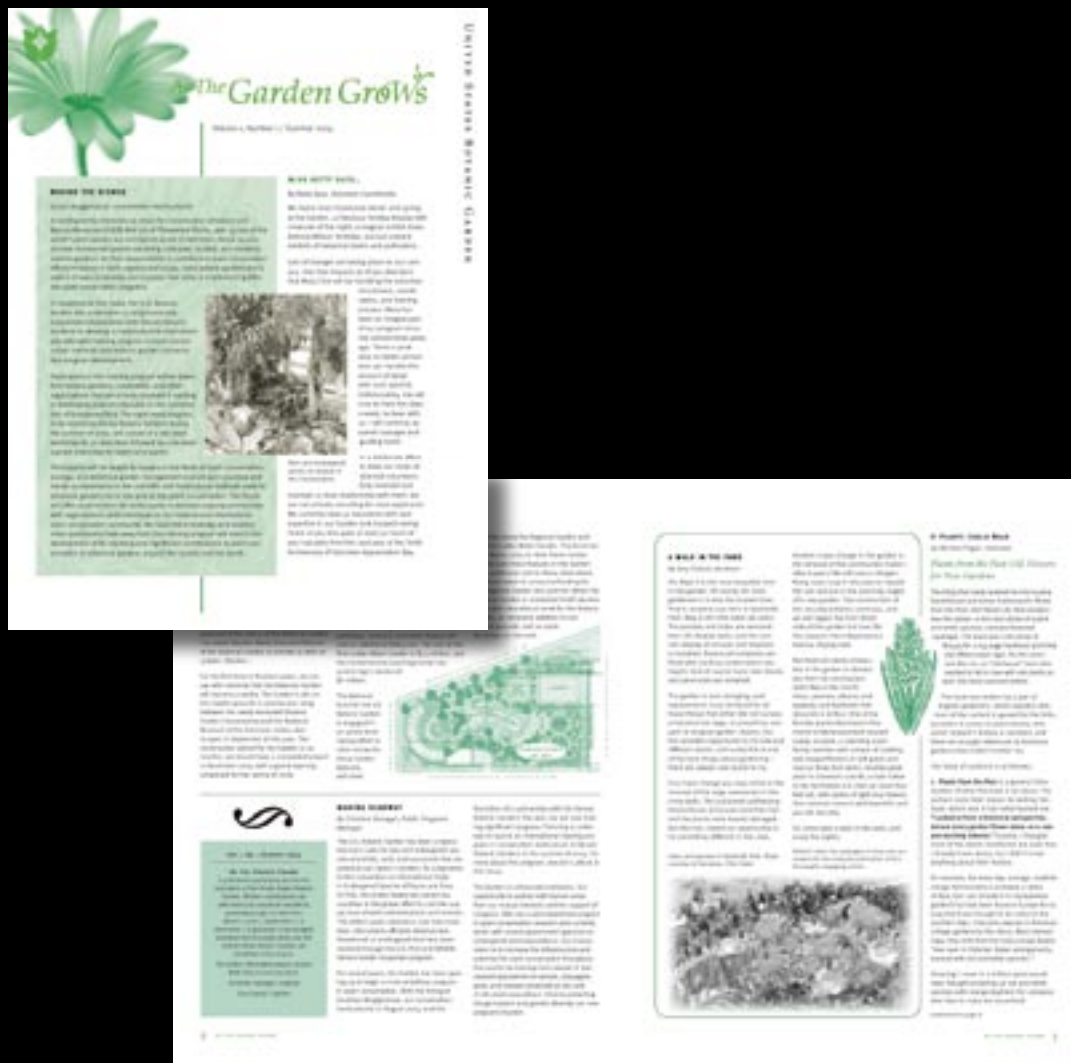
United States Botanic Garden

While following an established style manual, this
newsletter departs from a strict format by wrapping
text around photos and art. Areas of color define
articles and add appeal to the layout.

United States Army

Color and font usage play a large part in the design
of this book. Full-page images support the historical
time line, and the layout allows the reader to easily
relate the text to the images.

U.S. Senate

Images of the collection are the critical element
in this publication. Classic fonts support the
historical nature of the content and sections are
delineated through font sizes and color.
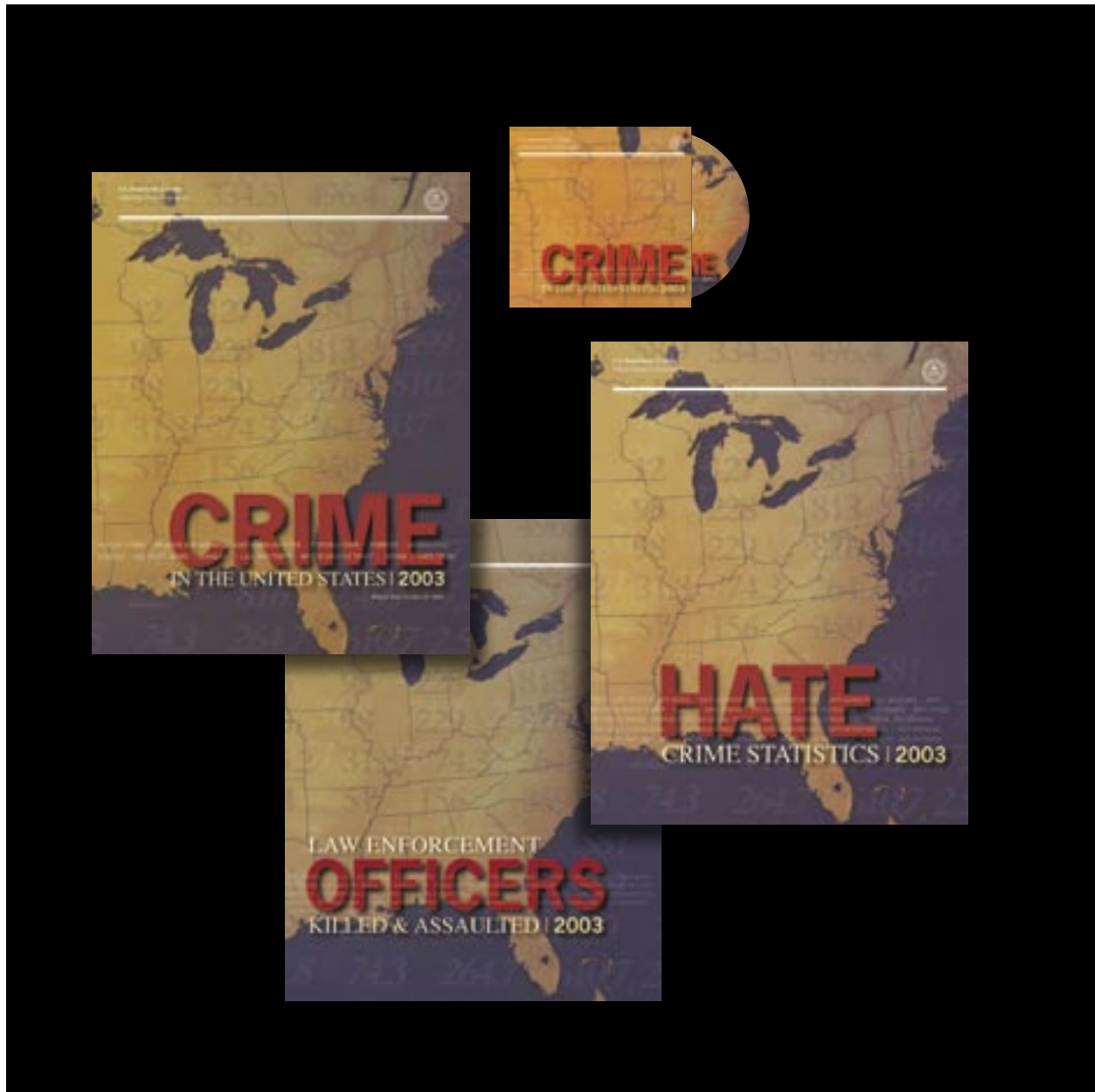
U.S. Department of Justice
Federal Bureau of Investigation

A bold-type treatment emphasizes the serious nature of
the book content. The background art supports the type
treatment and illustrates the detailed national coverage
of the book data.

National Park Service

All illustrations and headline text were
created in-house for this coloring book.
It was developed for educational purposes
and contains many games and puzzles.

Office of the Federal Register
National Archives and Records Administration

These covers represent a variety of themes
suggested by the client.
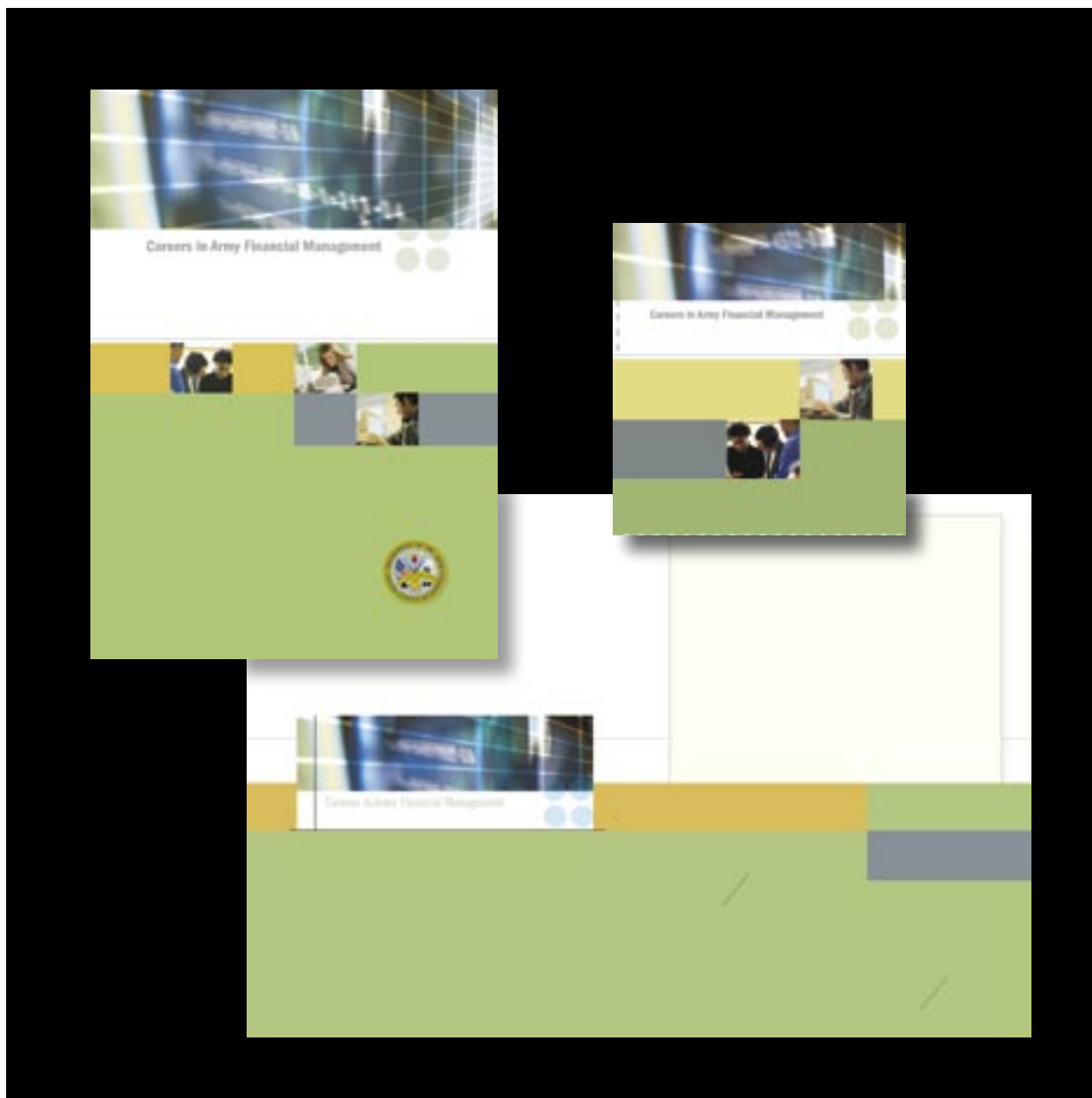
**United States Army
Comptroller Proponency Office**

Using color as the main focus and the images as
accents, this folder and CD package promotes
career potential within the financial management
profession. Graphic blocks of color accent the
images and information materials enclosed.

District of Columbia Government
State Education Office

Simple shapes, bright colors, and images of real people speak directly to the audience. Graphics are then adapted for posters, Metro signage, and marketing literature.
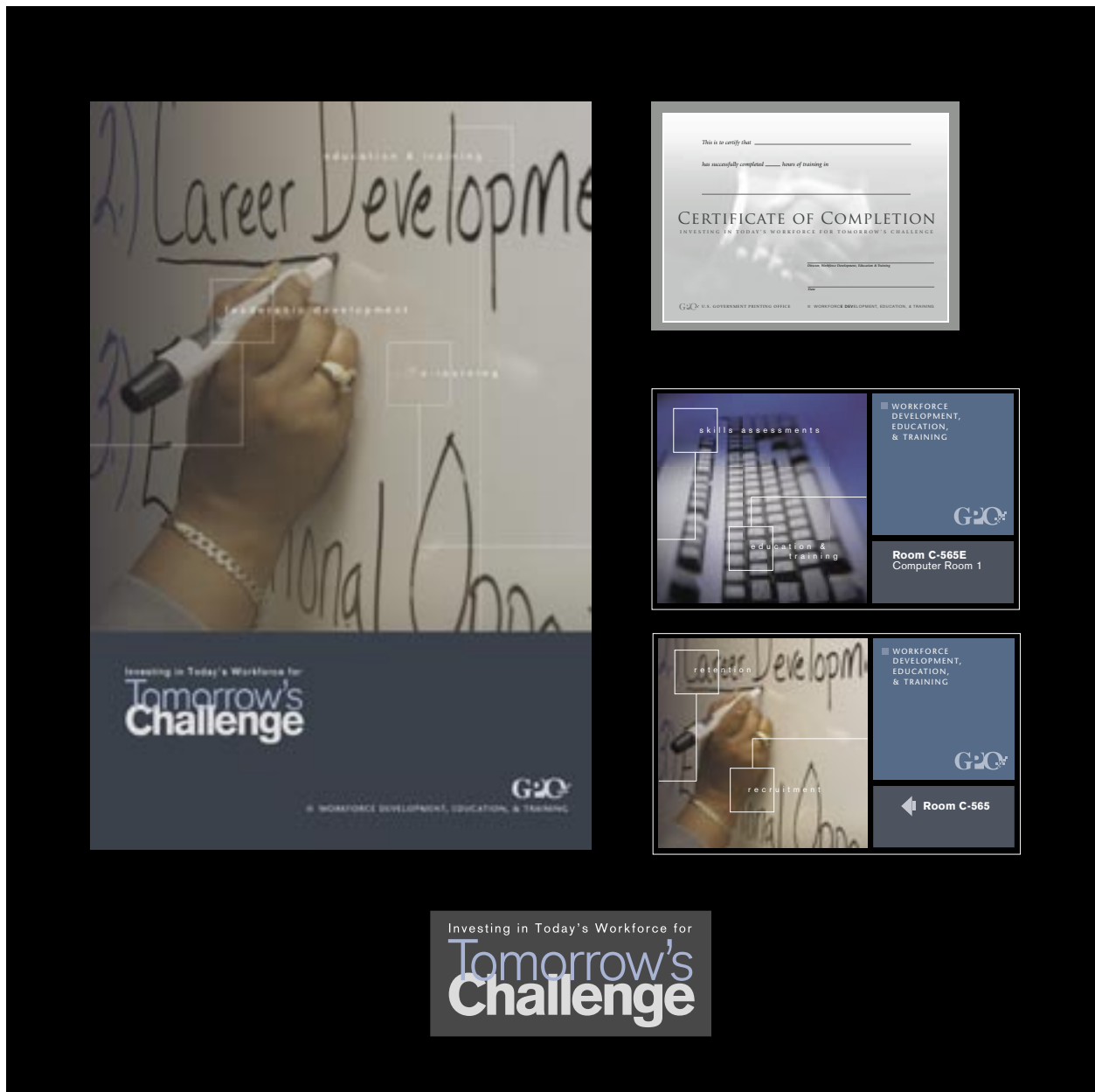
U.S. Government Printing Office

A typographic logo emphasizes the modern, technology-driven direction of workforce development. Photography enhances the theme for internal posters, certificates, and signage.

U.S. Government Printing Office

Images of diversity and interaction in different work environments create a friendly and professional look for this recruiting package. The same material is used on exhibit panels and informational handouts for the program.

U.S. Department of Commerce

The Good Governance logo reflects the agency's
mission of promoting the rule of law in business.
The logo uses neoclassical and global imagery to
symbolize law and the international nature of business.

U.S. Department of Commerce
Special American Internship Training Program (SABIT)

The SABIT logo reflects global connections made through
the agency program. Images, color, and shapes from the
logo are repeated on the kit folder, brochure, and stationery.

Office of Compliance

A bold, graphic style is used in the design of
the department seal. The established colors and
wave elements are used in both print and web
products. Font and color unify the identity,
creating a consistent look.

AT THE CENTER OF POWER
STANDING AT ATTENTION

PROTECTING DEMOCRACY'S
GREATEST SYMBOL

INVESTIGATE YOUR
CAREER POTENTIAL

U.S. Capitol Police

This series of posters shows how the designer was able to
create slogans using typography to emphasize strength and
patriotism. Complex photo montages illustrate diversity in the
workplace and the variety of jobs available.

U.S. Government Printing Office

GPO distributed a poster inviting guests to celebrate
the 4th of July and watch the fireworks from GPO's
rooftop. Guests were given badges and directed through
the building by signage containing the poster's images.

**United States Army
Community and Family Support Center**

This multimedia story, complete with games, is a tool
to help military families cope with emotional stress
during times of deployment. All concepts, script writing,
character development, Illustration, animation, sound,
and CD packaging were produced in-house.
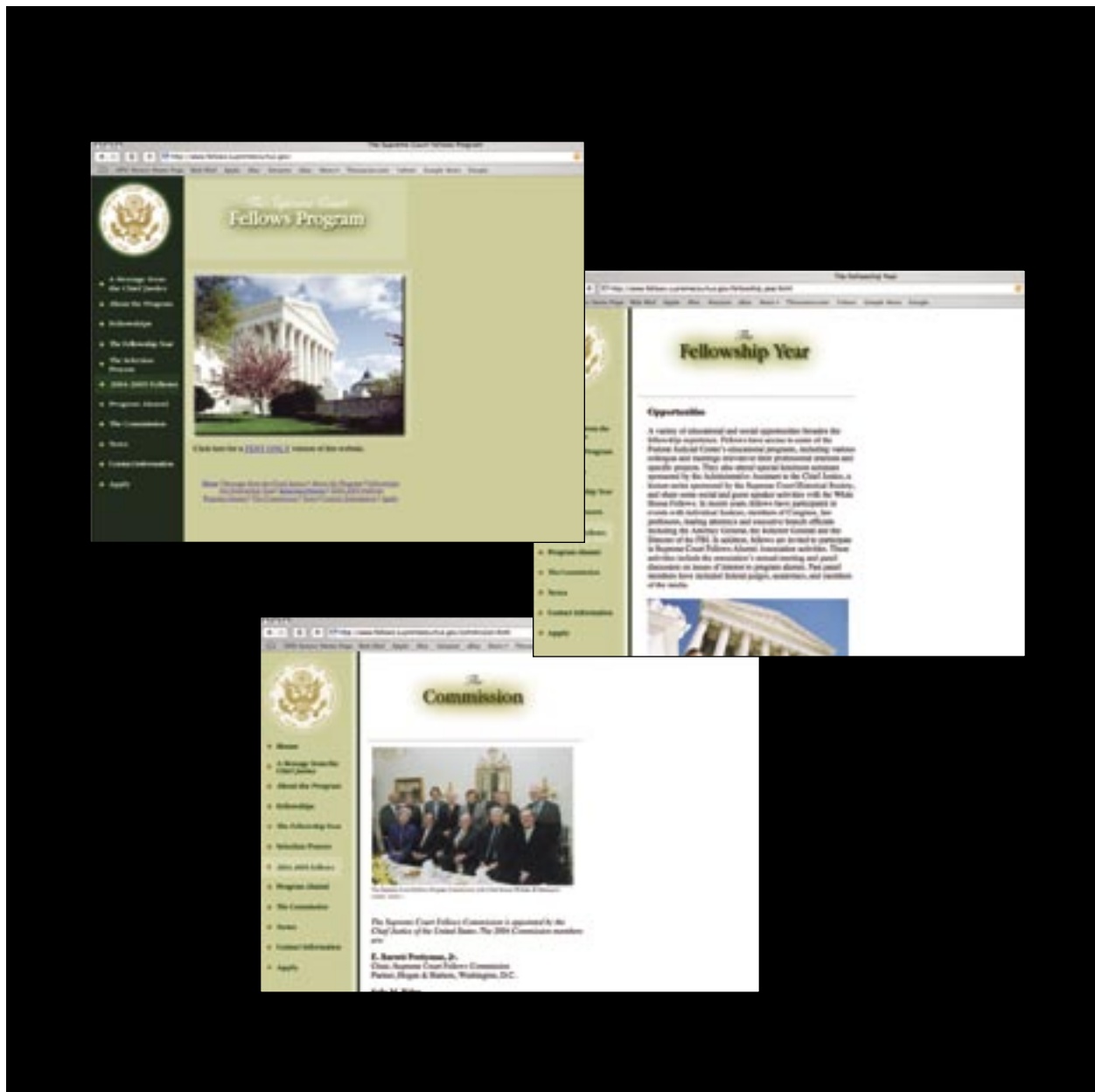
**United States Supreme Court
Fellows Program**

This Web site was designed as a formal and dignified
representative of the Supreme Court. The direct and simple
structure allows information to be easily updated.

Sample Security Images

Through specialized software and highly skilled designers, illustrations and patterns can become security graphics used to help prevent fraud and forgery.